

Kurt M. Schroeder

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Experience

May 2023 -

KOLO – Reno, NV

Sports Director/Fill-In News Anchor

Present

- Covered Super Bowl, NCAA Tournament, PGA, AAA baseball, USL, pro rodeo, and high school sports
- Spearheaded partnerships to raise tens of thousands of dollars in advertising revenue while in turn doing exclusive features
- Run solo sports department; mentor photographers for large projects

July 2018 -

KOLO – Reno, NV

May 2023

Sports Anchor/Reporter/News Reporter

- Earned trust with viewers through accurate and impactful storytelling
- Raised awareness on serious issues like mental health in sports world
- Anchored market's most popular high school sports show

July 2016 -

KFBB – Great Falls, MT

July 2018

Sports Anchor/Reporter

- Co-anchored and produced weekly high school sports show
- Part of regional 24/7 digital sports network SWX
- Broadcasted games live as both a play-by-play and color analyst

August 2015 -

KIRO – Seattle, WA

July 2016

Writer/Associate Producer/Fill-In Sports, Traffic Producer

- Communicate with anchors, reporters, producers to put together dynamic newscasts that are informative and relevant
- Write news stories for daily broadcasts that meet strict deadlines
- Booth reporter live shots

Education

Degree earned:

December 2014

Washington State University – Pullman, WA

Bachelor of Arts in broadcast news, minor in sport management

- Advanced Television News, Editing, Broadcast Reporting/Writing

Technical Skills

- Podcasts, Edius, Adobe Premiere, Final Cut Pro, Avid, ENPS, iNews